POZNAN UNIVERSITY OF TECHNOLOGY



EUROPEAN CREDIT TRANSFER AND ACCUMULATION SYSTEM (ECTS) pl. M. Skłodowskiej-Curie 5, 60-965 Poznań

COURSE DESCRIPTION CARD - SYLLABUS

Course name		
Social Communikation		
Course		
Field of study		Year/Semester
Civil Engineering		1/2
Area of study (specializat	ion)	Profile of study
Road, bridge and railway	engineering	general academic
Level of study		Course offered in
Second-cycle studies		German
Form of study		Requirements
full-time		elective
Number of hours		
Lecture	Laboratory classes	Other (e.g. online)
30	0	0
Tutorials	Projects/seminars	
0	0	
Number of credit points		
3		
Lecturers		
Responsible for the course/lecturer:		sponsible for the course/lecturer:
mgr Ewa Kapałczyńska		
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tel. 061 665 24 91		
Jednostka Międzywydział	owa	
ul. Piotrowo 3a, 60-965 P	oznań	
Prerequisites		
1. Student has language of	competence compatible with level	B2 (CEFR).

2. Student might know basic theories and concepts of interpersonal and intercultural communication.

3. Student has the ability to analyze and interpret some behavior and situations in Polish and international context.

4. Student understands and is prepared for positive and successful communication in groups and international teams.



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Course objective

The aim of the course is to enable students to know classical as well as contemporary theories in interpersonal and intercultural communication.

Course-related learning outcomes

Knowledge

As a result of the course, the student ought to acquire:

- 1. broad knowledge of interpersonal communication (styles, kinds etc.)
- 2. broad knowledge of intercultural communication.
- 3. basic kinds of communication.

Skills

As a result of the course, the student is able to:

- 1. Recognize cultural differences
- 2. Recognize elements of nonverbal communication
- 3. Use different negotiation styles

Social competences

1. As a result of the course, the student is able to communicate effectively in a field specific/professional area, and to give a successful presentation in German.

2. The student is able to recognize and understand cultural differences in a professional and private conversation, and in a different cultural environment.

3. Student is able to develop his/her knowledge during all life (life-long learning) on the basis of practical experience and professional literature.

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

Formative assessment: Discussion on selected topics, analysis of cultural behaviour. Summative assessment: Written test. To obtain a positive assessment the student is obliged to pass the material covered by the program with at least 50%.

Programme content

Students are given some information on theoretical perspectives that help to explain communication interactions between the members of different groups, cultures and subcultures. Theories about communication and barriers to successful interpersonal communication are presented. Special attention is paid to the topic non-verbal communication in formal context. Principles and techniques that can be used to improve interpersonal communication and overcome associated problems are shown. Finally, students are acquainted with current professional literature.



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Teaching methods

1. Mutimedia presentation, analysis of topics/problems through examples and videos, discussion, case study, linguistic and integration games.

2. Student's individual work, studying literature.

Bibliography

Basic

- 1. Eismann, V.: Erfolgreich in der interkulturellen Kommunikation, Cornelsen Verlag, Berlin 2007
- 2. Welk, I.: Grundlagen der Kommunikation und Geschäftsführung, Springer Verlag, 2015
- 3. Daniels, A./Sanders, I.: Mittelpunkt neu B2, Ernst Klett Sprachen, Stuttgart 2012

Additional

- 1. Koithan, U./Schmitz, H. : Aspekte B2, Langenscheidt Verlag, Berlin 2010
- 2. Buscha, A. /Raven, S.: Erkundungen B2, Schubert-Verlag, Leipzig 2008
- 3. Professional literature (online resources)

Breakdown of average student's workload

	Hours	ECTS
Total workload	75	3,0
Classes requiring direct contact with the teacher	37	2,0
Student's own work (literature study, preparation for classes, preparation for tests and credit) ¹	28	1

¹ delete or add other activities as appropriate